A for KINGSPORT

Choose Kingsport

\$37,602 = Cost of an open heart surgery

6.9 = Average length of hospital stay

210 = Average number of open heart surgeries (per year) in Kingsport

626 = Average number of open heart surgeries (per year) that could be accommodated in Kingsport, but go elsewhere

\$23,538,852 = Annual direct impact of lost revenue to Kingsport by going elsewhere

Source: Medicare Year 2008 (Oct 2007 to Sep 2008)

Choose Kingsport

\$18,955 = Cost of a cardiac stent procedure

2.7 = Average length of hospital stay

773 = Average number of cardiac stent procedures per year in Kingsport

Average number of cardiac stent procedures (per year) that 1565 = could have been accommodated in Kingsport, but go

elsewhere

\$53,203,427 = Annual direct losses to Kingsport

Source: Medicare Year 2008 (Oct 2007 to Sep 2008)

What does it matter?

- Kingsport has world class cardiac facilities, there is rarely a clinical need to go elsewhere
- ✓ Convenience
 - ✓ Why drive elsewhere when it's available here?
 - ✓ In most cases, you drive right past a facility that could serve your needs on your way to a different facilty
 - ✓ Closer to friends & family support system
- Direct loss of revenue to the local economy
 - ✓ Healthcare providers
 - ✓ Restaurants
 - ✓ Hotels
- ✓ If we don't use our local facilities, we risk losing them then we'll have no option but to go elsewhere

What can you do?

- Exercise your right to choose
- Make informed choices
 - ✓ If you are referred to a hospital outside Kingsport, specifically ask why
 - ✓ Is there a compelling reason to go elsewhere?
 - ✓ Where your follow-up visits will be?
- ✓ Ask your cardiologist if the same procedure is available in in Kingsport
- Finally, choose Kingsport!